

# Clownhouse Productions, LLC

## THE IT'S ALIVE SHOW

### FOR IMMEDIATE RELEASE

Contact: Mark Menold, Producer  
(412) 953-0937  
[mmenold@theitsaliveshow.com](mailto:mmenold@theitsaliveshow.com)

### Zombie Fighter Faces the Undead at Zombie Fest

*Ken Foree heads Zombie Fest guest list*

Pittsburgh, PA – September 25, 2008 – Thirty years ago, Monroeville Mall was overrun by zombies. Only two humans survived the ordeal – and one of them is returning to the site of *Dawn of the Dead* next month.

Ken Foree, who played Peter in the original *Dawn* film, will headline the guest list for The It's Alive 2008 Zombie Fest™ - a free fan festival that will take place at Monroeville Mall outside Pittsburgh, PA on October 25 and 26. The show is open to the public and all ages are welcome\*.

In addition to Foree, who has also appeared in director Rob Zombie's *The Devil's Rejects* and *Halloween*, other guests scheduled to appear are:

- Dawn of the Dead "zombies" Sharon Ceccatti Hill, Clayton Hill, Leonard Lies, Joe Shelby and Frank Serrao
- Sam Nicotero, whose film credits include *The Crazies* and *Children of the Living Dead*
- Horror writers contributing to discussion panels sponsored by Permuted Press:
  - Travis Adkins
  - Michael Arzen
  - JL Bourne
  - Tim Gross
  - Bowie Ibarra
  - Scott A. Johnson
  - Glenn Kay
  - Jonathan Maberry
  - Steven North
  - Kim Paffenroth

Additional guests will be announced soon. Complete guest bios will be provided on our web site.

Zombie Fest is part of Pittsburgh's Zombie Weekend, kicking off with a Zombie Masquerade Ball sponsored by Straub Beer on Friday, October 24. The Ball is open to ages 21 and older; tickets are available for \$20 in advance or \$22 at the door. The fun continues on Saturday and Sunday as zombies and zombie fans invade Monroeville Mall for the second annual Zombie Fest featuring specialty vendors, celebrity guests, bands, author panels, films, games and contests.

The highlight of the weekend will be the annual zombie walk on Sunday morning, which drew more than 1,000 people in 2007 and earned a Guinness World Record™ and Rondo Hatton Classic Horror Award. The walk is the hub of World Zombie Day with 50 cities participating worldwide. All cities are holding food drives in conjunction with their walks – Pittsburgh zombies are asked to bring a non-perishable food donation for the Greater Pittsburgh Community Food Bank.

Activities taking place at Monroeville Mall are free this year. "In honor of the 30<sup>th</sup> anniversary of *Dawn of the Dead*, we wanted to give all zombie enthusiasts an opportunity to enjoy a fan fest where the movie was filmed. And given the current economic climate with rising gas and food prices, we thought that free admission would make it easier for fans to come out and enjoy the festivities", says organizer Mark Menold, producer and host of The It's Alive Show.

Zombie Weekend is sponsored in part by Straub Beer, Rue Morgue, Permuted Press, Pittsburgh East Nissan, Zombie Friends and Scars magazine.

Details for all Zombie Weekend events can be found at [www.theitsaliveshow.com](http://www.theitsaliveshow.com).

\*Film screenings open to ages 17 and over only.

It's Alive is a television show produced by Clownhouse Productions, LLC in the same format as the highly successful Pittsburgh favorite Chiller Theater. Classic horror movies are presented by a talented cast performing comedy and live music. The show is aired Saturday nights at 10:00 PM on Pittsburgh's WBGN-TV, and streamed 24/7 via the show's web site at [www.theitsaliveshow.com](http://www.theitsaliveshow.com).